

Dana Fujiko Heatherton is Chief Operating Officer of GIG Car Share, the nation's largest free-floating car share company. She has been actively involved in the Japanese American community through her work as Regional Chair of the U.S.-Japan Council, founder of the Japanese American National Museum's New Leadership Advisory Council, Executive Board Member of Little Tokyo Service Center, Co-Lead for the U.S. Embassy in



Tokyo's official business plan competition, organizer of Japan Food Festival - Houston, and Nisei Week Queen in Los Angeles.

Previously, she worked as a consultant for innovation labs and venture capital funds in the Bay Area, and led special projects for Shell Oil Trading in Houston, TX and The Capital Group in Los Angeles. Dana is a yonsei from Los Angeles where she also reported on the NBA for local Japanese TV.

Dana is a graduate of UCLA and resides in San Francisco with her husband, Dr. Andrew Kenji Folick, and 6 year-old son Kazuo.